

50 YEARS
CEE

CEE® WORLD
ENERGY CONFERENCE & EXPO

2027 Prospectus

September 22-24, 2027 | Atlanta, GA, USA
Georgia World Congress Center



Table of Contents

Table of Contents

Welcome to AEE World 2027

Unlock the Power of Partnership • About AEE

Who You'll Meet?

Conference Reach • Attendee Snapshot

Companies Represented

Featured List of Attending Organizations

Exhibit at AEE World

Booth Sizes & Pricing • What's Included • How to Reserve

Premium Sponsorship Packages

Host • Platinum • Gold • Silver • Bronze

Individual Sponsorship Opportunities

Event Branding • Onsite Visibility • Attendee Experiences

Extend Your Reach

Marketing Reach • Testimonials



Welcome to AEE World

Connect with the Energy Leaders Shaping Tomorrow

AEE World brings together energy professionals, innovators, and solution providers from around the globe.

With 2,000+ attendees expected from 50+ countries, you'll connect with decision-makers, build valuable partnerships, and showcase your solutions to the professionals advancing the energy industry.

ABOUT AEE

The Association of Energy Engineers (AEE) is a global nonprofit serving energy professionals through education, certification, networking, and professional development.

With 18,000+ members in 130+ countries, AEE supports professionals working to improve energy efficiency, optimize building performance, reduce emissions, and advance a more sustainable energy future.

AEE is home to the Certified Energy Manager® (CEM®), one of the world's most recognized energy credentials.



Decision-Makers. Innovators. Energy Leaders.

Industry Sectors

- Commercial & Industrial
- Government & Municipal
- Education & Institutions
- Utilities & Energy Services
- Finance & Consulting
- Healthcare
- Facilities & Operations
- Sustainability & Environment

Professionals Who Put Ideas into Action

AEE World attendees represent every career stage, with the majority in established, decision-making roles.

Emerging Professionals (Under 35):	21%
Mid-Career Professionals (35–54):	48%
Experienced Professionals (55+):	31%

Job Roles & Titles

- Energy Manager / Energy Engineer
- Executive Leadership (CEO, VP, Director)
- Sustainability & ESG Professionals
- Facilities & Operations Managers
- Energy Consultants
- Government Energy Officials
- Certified Energy Professionals (CEM, CEA, CBCP, etc.)

Audience Snapshot

Purchasing influence	80%
Visit exhibitors	90%
Male	70%
Female	24%
Other/Prefer not to answer	6%



"Seeing new technologies and thinking about how to apply them on my projects back home is one of the most valuable parts of AEE World."

Trusted by Industry Leaders

AEE World brings together some of the most respected organizations in energy, sustainability, and facility management.

3M

ABB

aramark 

CLEAResult®


ENGIE



Honeywell

Johnson
Controls 

 **leidos**

 **McKinstry**

OUC 
The Reliable One®

 Southern Company


TRANE®

 **TECO**
ENERGY
AN EMERA COMPANY

TOYOTA

 **YARDI**

Exhibit at AEE World 2027

Join 100+ solution providers on the expo floor and connect with 2,000+ energy professionals seeking technologies, services, and partnerships that support energy efficiency, sustainability, and performance.

Georgia World Congress Center
Atlanta, GA, USA
Expo Dates: September 22-23, 2027

What's Included

- 8' back drape and 3' side rails
- ID sign with company name and booth number
- Company listing on the event website, including:
 - Company description (300 words max)
 - Website link
 - Company logo
 - Social media links
- One (1) full conference registration per 10'x10' booth space
- Access to the opt-in attendee list
- Exhibitor Toolkit and planning support

**Flooring and additional furnishings are not included*

Booth Rates	
Booth Size	Rate
10'x10'	\$3,300
10'x20'	\$6,200
10'x30'	\$9,000
20'x20'	\$11,800
20'x30'	\$17,500

“The technology and innovation you see around the expo is fantastic! We’re seeing stuff I have never seen before.”

“Lots of people came by and asked great questions. It has been really nice talking and engaging with people from all different sectors.”

Premier Sponsorship Packages

Maximize your brand's presence with sponsorship packages designed to deliver visibility, engagement, and impact.

LOOKING FOR SOMETHING DIFFERENT?

Contact us to create a custom sponsorship package that aligns with your marketing goals. Early commitment helps ensure inclusion in printed and branded event materials.

	Bronze	Silver	Gold	Platinum	Host
Booth Size	10' x 10'	10' x 20'	10' x 30'	20' x 20'	Up to 20' x 30'
Conference Registrations	10	20	30	50	100
Training Program Registrations	-	-	-	5	7
Keynote Speaker	-	-	-	-	1
Advertisement	Logo in the Know Before You Go Email, Opening Session PowerPoint Slide	Logo in the Know Before You Go Email, Opening Session PowerPoint Slide	Logo in the Know Before You Go Email, Opening Session PowerPoint Slide	Logo in the Know Before You Go Email, Opening Session PowerPoint Slide	Logo in the Know Before You Go Email, Opening Session PowerPoint Slide, Banner ad on the AEE World Website, Splash Page on Event App
Pre-Event Marketing	Your logo on pre-event emails sent to our network of over 60,000 members, certified professionals and past attendees +social media posts to our network of over 80,000 dedicated web page listing.				
Brand Visibility	Includes sponsor badge ribbons for your company's attendees and your logo included in the on-site event signage, mobile app, website homepage, and a dedicated web page listing.				
Total Investment	\$7,500	\$15,000	\$20,000	\$25,000	\$60,000

TRAINING SEAT POLICY

Training seats included with applicable sponsorship packages may be redeemed for courses offered at an AEE conference. Eligible courses must occur at the sponsored event or at another AEE event within the same calendar year.

Exhibitor Logistics

Exhibitor Set Up & Takedown

September 21-23, 2027

Exhibitor Access

Check-In & Set Up

Tuesday, September 21: 8:00am - 5:00pm

Wednesday, September 22: 8:00am - 10:30am

Thursday, September 23: 8:00am - 10:00am

- Must have Exhibitor credentials to enter expo floor outside of expo hours

Dismantle

Thursday, September 23: 2:00pm-5:00pm

- NO EARLY TEAR DOWN

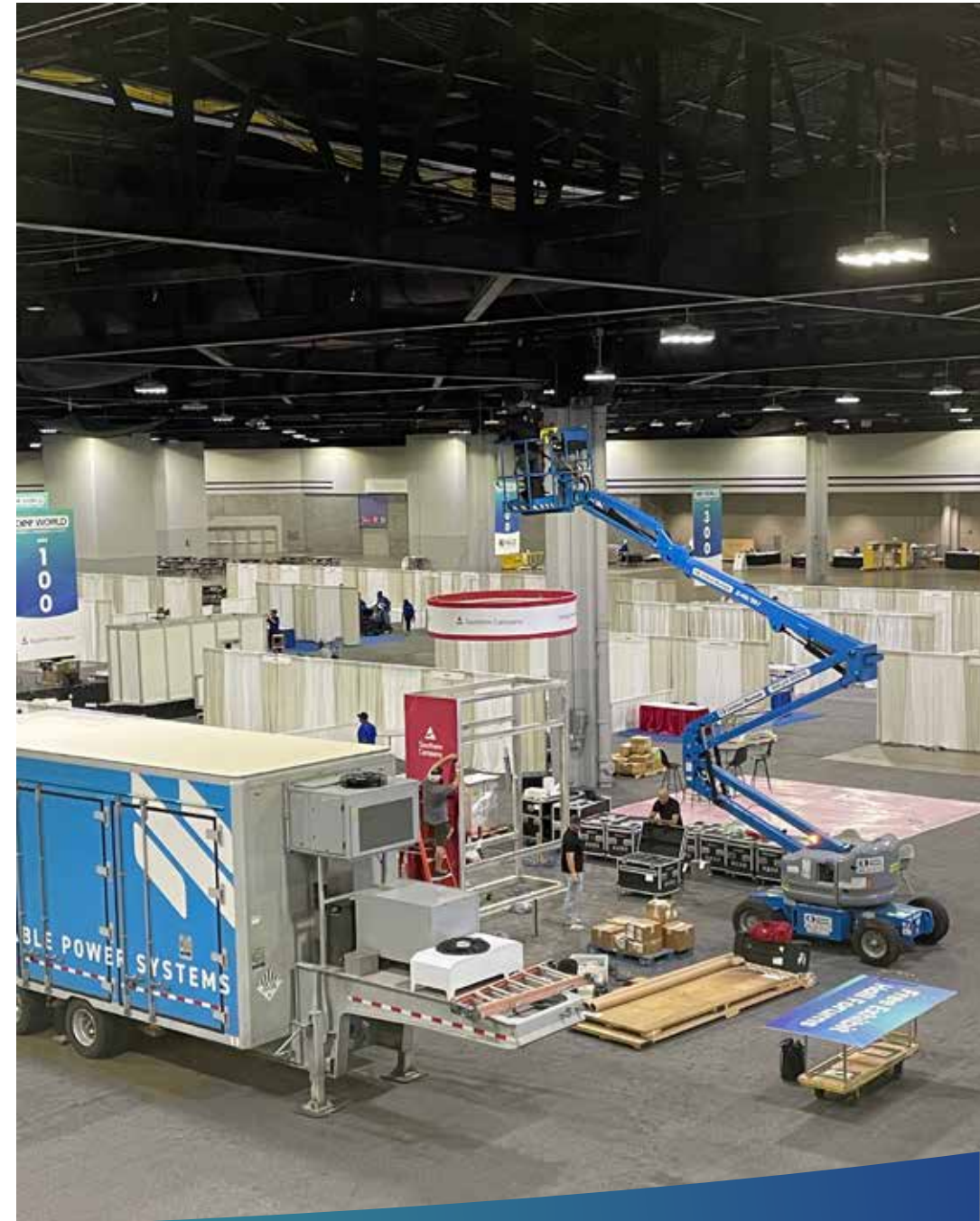
Expo Hours

Wednesday, September 22

- Expo Hall Open 10:30am - 4:00pm
- Opening Night Networking Reception 4:00pm - 6:00pm

Thursday, September 23

- Expo Hall Open 10:00am - 2:00pm



Individual Sponsorship Opportunities

Premium Brand Visibility

High-impact exposure throughout the event.

Lanyard Sponsorship	\$6,500
Tote Bag Sponsorship	Contact Us
Custom Welcome Banner	\$5,000
Digital Signage Sponsorship	Contact Us

Networking & Attendee Experiences

Put your brand at the center of attendee interactions.

Opening Session Coffee	\$3,000
Innovative Technology Breakfast	\$2,500 Speaker / Includes a 10-minute spotlight to present your solution, plus branding on signage
Conference Attendee Luncheon	\$3,500
Opening Night Networking Reception	\$5,000
Exhibit Hall Coffee	\$2,250/day
Sweet Goodbyes	\$3,000
CWEEL Breakfast & Keynote Presentation	\$4,900 CWEEL =The Council on Women in Energy & Environmental Leadership

Expo Hall & Venue Branding

Guide attendees and increase booth visibility.

Floor Clings	\$3,000
Window Clings	Contact Us
Aisle Signs	\$500 per side



"We are a proud sponsor of the AEE World Conference and always value our time at the event. There are quality attendees, and we met some good potential customers."



"As a Technology Expo exhibitor, I was pleased with the level of attendees. Conversations with the attendees were thoughtful and productive."



"The expo and network opportunities were great. I liked seeing the new cutting-edge technology that is offered each year in the marketplace."

Extend Your Reach

Connect with attendees before they arrive and extend your brand's visibility beyond AEE World through AEE's trusted digital channels.



AEE's Weekly Newsletter

60,000+

Industry email subscribers



Event Website

75,000

Average monthly event website page views



AEE's Social Media

80,000+

Social media audience



"One of the best conferences you can attend for emerging technologies!"

"The caliber of attendees and the depth of discussions were exceptional, leading to invaluable connections and potential collaborations."

"Lots of foot traffic coming through, great customers and great networking. It has been a great show for our company."

Ready to Get Started?

Reserve your booth, secure your sponsorship package, or ask us about custom packages.

Kristen Creel,
Director of Exhibit & Sponsorship Sales
kristen@aeecenter.org
972-832-3361

Upcoming Regional Show:



ENERGY CONFERENCE & EXPO

June 9-10, 2027
Providence, RI, USA
www.aeeeast.org