



ENERGY CONFERENCE & EXPO

# 2026 Prospectus

September 16-18, 2026 | Orlando, FL, USA  
Orange County Convention Center





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# Welcome to AEE World

## Connect with the Energy Leaders Shaping Tomorrow

Whether you're launching a product, expanding your reach, or aligning your brand with sustainability leaders—AEE World puts you at the center of the conversation.

Our conference and expo is where energy professionals, innovators, and solution providers from around the globe converge to shape the future of energy.

With 2,000+ attendees expected from 50+ countries, this is your opportunity to connect with decision-makers, build strategic partnerships, and showcase your solutions to the people driving real change.

### About AEE

The Association of Energy Engineers (AEE) is a global nonprofit supporting energy professionals in their mission to improve energy efficiency, reduce greenhouse gas emissions, optimize building performance, and advance net zero goals.

Through education, certification, and professional development, AEE empowers 18,000+ members in 130+ countries to lead the global energy transition.

AEE is home to the Certified Energy Manager® (CEM®) —the world's most recognized energy credential.





# Why Exhibit or Sponsor



**1,500+**  
Attendees



**150+**  
Countries



**100+**  
Exhibiting Companies

## Top Reasons to Participate:

- **Meet New Prospects**  
Engage face-to-face with qualified attendees actively seeking solutions
- **Position Your Brand as a Thought Leader**  
Gain visibility through speaking, branding, and content opportunities
- **Boost Brand Awareness**  
Make a lasting impression through on-site exposure and pre-event promotion
- **Connect with Industry Professionals**  
Build relationships with executives, engineers, energy managers, and consultants
- **Launch New Products or Services**  
Showcase innovations to an audience ready to take action
- **Stay on the Leading Edge**  
Learn about upcoming trends, projects, and funding initiatives
- **Join a Global Energy Community**  
Be part of a mission-driven network leading the energy transition
- **Influence Decision-Makers**  
Educate and inform attendees through demos, case studies, and conversation

# Who You'll Meet

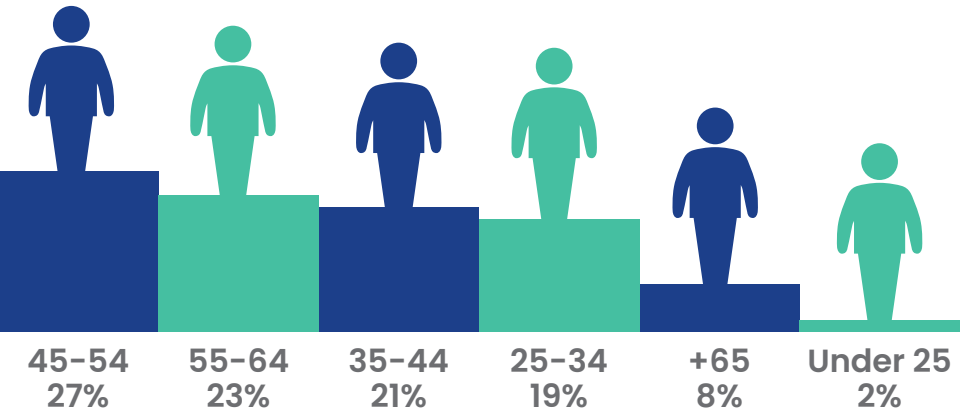
Decision-Makers. Innovators.  
Energy Leaders.

## Industry Sectors

- Commercial & Industrial
- Government & Municipal
- Education & Institutions
- Utilities & Energy Services
- Finance & Consulting
- Healthcare
- Facilities & Operations
- Sustainability & Environment

## Job Roles & Titles

- Energy Manager / Energy Engineer
- Executive Leadership (CEO, VP, Director)
- Sustainability & ESG Professionals
- Facilities & Operations Managers
- Energy Consultants
- Government Energy Officials
- Certified Energy Professionals (CEM, CEA, CBCP, etc.)



## Influence & Engagement

80%

have purchasing influence  
or decision-making power

90%

interact with exhibitors  
and sponsors

"Being able to see technology that is just starting out in the industry and looking at applying that back on projects when you go back home is exciting."

# Trusted by Industry Leaders

Organizations represented at AEE World are some of the most respected organizations in energy, sustainability, and facility management.



# Marketing Reach



Event Website

**75,000**

average page views per month  
during event's campaign.



AEE's Weekly Newsletter

**60,000+**

highly segmented industry  
subscribers worldwide.  
Subscribers include AEE members,  
certified professionals, event  
attendees, and industry contacts.



AEE's Social Media

**80,000+**

engaged professionals across  
all major platforms.

AEE World is amplified through powerful marketing channels that extend far beyond the conference and expo floor. With a strong digital presence, a robust email marketing network, and an engaged community across multiple platforms, we ensure that exhibitors and sponsors benefit from continuous visibility before, during, and after the event. Our extensive reach helps drive attendance, maximize engagement, and deliver measurable value for our partners.

# Exhibit at AEE World 2026

## Orange County Convention Center

Orlando, FL, USA

Expo Dates: September 16–17, 2026

Join 100+ solution providers on the expo floor and connect with 2,000+ energy professionals seeking technologies, services, and partnerships that support energy efficiency, sustainability, and performance.

### What's Included

- 8' back drape and 3' side rails
- One (1) 6' table, two chairs, one wastebasket
- ID sign with company name and booth number
- Company listing on the event website, including:
  - Company description (300 words max)
  - Website link
  - Company logo
  - Social media links
- 1 full conference registrations per 10x10 booth size
- Access to the opt-in attendee list
- Exhibitor Toolkit and planning support

*\*Flooring and additional furnishings are not included*

Booth Rates	
Booth Size	Rate
10'x10'	\$3,300
10'x20'	\$6,200
10'x30'	\$9,000
20'x20'	\$11,800
20'x30'	\$17,500



# Exhibitor Logistics

## Exhibitor Set Up & Takedown

September 15-17, 2026

### Exhibitor Access

#### Check-In & Set Up

Tuesday, September 15: 8:00am - 5:00pm

Wednesday, September 16: 8:00am - 10:30am

Thursday, September 17: 8:00am - 10:00am

- Must have Exhibitor credentials to enter expo floor outside of expo hours

#### Dismantle

Thursday, September 17: 2:00pm-5:00pm

- NO EARLY TEAR DOWN

### Expo Hours

Wednesday, September 16

- Expo Hall Open 10:30am - 4:00pm
- Opening Night Networking Reception 4:00pm - 6:00pm

Thursday, September 17

- Expo Hall Open 10:00am - 2:00pm



# Premier Sponsorship

Take your Visibility to the Next Level and Maximize Your Brand Impact with a Tiered Package Built for Visibility, Access, and Results.

Whether you’re looking to align your brand with thought leadership, connect with buyers, or be a prominent supporter of energy innovation, these sponsorship levels offer the most exposure and engagement.

	Bronze	Silver	Gold	Platinum	Host
Booth Size	10' x 10'	10' x 20'	10' x 30'	20' x 20'	Up to 20' x 30'
Conference Registrations	10	20	30	50	100
Training Program Registrations	-	-	-	5	7
Keynote Speaker	-	-	-	-	1
Event App Advertisement	Top of exhibit list, banner ads	Top of exhibit list, banner ads	Top of exhibit list, banner ads	Top of exhibit list, banner ads	Top of exhibit list, logo on homepage and/or splash page, one push notification to visit booth, One pop up ad, banner ads
Pre-Event Marketing	Your logo on pre-event emails sent to our network of over 40,000 members, certified professionals and past attendees +social media posts to our network of over 56,000 followers.				
Brand Visibility	Includes sponsor badge ribbons for your company’s attendees and your logo included in the on-site event signage, mobile app, website homepage, and a dedicated wen page listing.				
Total Investment	\$7,500	\$15,000	\$20,000	\$25,000	\$60,000

**CUSTOM PACKAGES AVAILABLE**

- Please note, various event materials are produced at scheduled times.
- Sign-up early to ensure your brand is included.

# Individual Sponsorship Opportunities

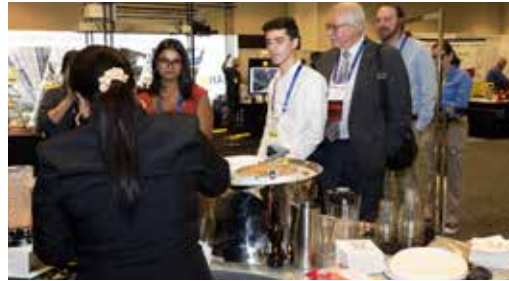


## **Opening Session Coffee Sponsor** Starting at \$3,000

Welcome attendees on opening day with high-visibility branding at our first major gathering. Includes signage at the coffee station and the opportunity to provide custom-branded items like coffee sleeves or mugs. A warm introduction to your brand.

## **Exhibit Hall Coffee Sponsor** \$2,250 per day

Brighten the morning for expo visitors and conference attendees by sponsoring coffee service in the exhibit hall (coffee, setup, regular cups and tear down). You may wish to provide coffee sleeves with your logo for additional exposure. A sign with your logo will be placed next to the coffee service for further recognition.



## **Evening Networking Reception Sponsor** Starting at \$5,000

Own the most anticipated networking event of AEE World. Your brand will be front and center with directional signage, reception-area branding, and the opportunity to engage attendees with your team and marketing materials.

## **Sweet Goodbyes** \$3,000

Make your brand the last impression of AEE World. Sponsor the final hour of the expo with sweet treats handed out near your booth. A fun, memorable way to leave attendees smiling and talking about your company.



## **Innovative Technology Breakfast** \$2,000 per Speaker | \$3,000 Headliner

Position your company as a thought leader by speaking at this well-attended breakfast session. Includes a 10-minute spotlight to present your solution, plus branding on signage and the opportunity to share materials with attendees.

## **CWEEL Breakfast & Plenary** \$3,900

Show your support for CWEEL's work to empower and promote the success of women by providing the most important meal of the day - breakfast. Hear top women in the industry speak on industry developments and share their perspectives on careers, success, and challenges. Signage around the conference and in the session provided.



## **Conference Attendee Luncheon Sponsor** Starting at \$3,500

Connect with key decision-makers during this well-attended sit-down lunch. Includes signage, 10-20 meal tickets to invite VIPs or clients, and the opportunity to display materials or banners in the luncheon space.



# Individual Sponsorship Opportunities



## Lanyard Sponsorship \$5,500

Be visible on every attendee with this high-impact branding opportunity. Your logo will appear on the official conference lanyard, worn by all attendees, speakers, and exhibitors throughout the event.



## Tote Bag Sponsorship Contact Us for Pricing

Put your brand in everyone's hands—literally. AEE will produce a high-quality branded tote bag featuring your logo, distributed to every attendee. Sponsor may also provide a branded item to be inserted inside each bag.



## Wi-Fi Sponsorship \$5,000

Your company name will be seen by every attendee accessing the Wi-Fi network. Logo will be on splash page.



## Aisle Signs \$500 per side

Catch the attention of every attendee in the expo hall by placing your logo on the aisle signs that guide traffic. High visibility for a low cost.

## Custom Welcome Banner \$5,000

Welcome attendees with a large custom banner prominently displayed at the entrance of the event. A striking first impression that sets the tone for your brand visibility.

## Floor Clings \$3,000 (Set of 3)

Guide attendees straight to your booth with branded floor decals placed throughout the expo hall or near session rooms. These eye-catching clings offer high visibility and make your brand impossible to miss.

## Window Clings Contact Us for Pricing

Place your logo or message on glass doors or windows throughout the venue. Ideal for high-traffic areas with great visibility.

## Digital Signage Sponsorship Contact Us for Pricing

Feature your brand on prominent digital signage screens throughout the event venue. This eye-catching sponsorship ensures repeated exposure as attendees navigate key areas such as registration, session rooms, and the expo hall.



# What Sponsors & Exhibitors Are Saying

"Lots of foot traffic coming through, great customers and great networking. It has been a great show for our company."

"Lots of people came by and asked great questions. It has been really nice talking and engaging with people from all different sectors."

"The caliber of attendees and the depth of discussions were exceptional, leading to invaluable connections and potential collaborations."

"We are a proud sponsor of the AEE World Conference and always value our time at the event. There are quality attendees, and we met some good potential customers."

"As a Technology Expo exhibitor, I was pleased with the level of attendees. Conversations with the attendees were thoughtful and productive."

# What Attendees Are Saying

"One of the best conferences you can attend for emerging technologies!"

"AEE World is unquestionably the best event globally to interact with international energy experts, stay updated on latest trend & technologies, and be motivated to double-down on your ongoing effort to leave the globe a better place."

"AEE World is a march forward with tech innovation. The Technology Expo was very helpful to learn more about energy savings opportunities. I liked the quantity and variety of vendors."

"The technology and innovation you see around the expo is fantastic! We're seeing stuff I have never seen before."

"The expo and network opportunities were great. I liked seeing the new cutting-edge technology that is offered each year in the marketplace."

# Ready to Get Started?

Reserve your booth, claim your sponsorship,  
or ask us about custom packages.

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Check Out our Other Show:



ENERGY CONFERENCE & EXPO

March 11-12, 2026  
Bellevue, WA, USA